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LOGICALIS
Architects of Change

Logicalis and Cisco: An Unshakable Commitment to Sustainability

In a 2023 study, Accenture made note of alarming statistics that while more than one-third (37 percent) of the world's largest companies are now committed to Net Zero, nearly all (82 percent) will fail to achieve their goals if they don't dramatically accelerate the pace of emissions reduction by 2050.

Organizations—large, small, and midsize—across the globe are grappling with concerns around meeting their sustainability objectives, accurately measuring greenhouse gas (GHG) emissions up and down the value chain, acquiring the environmental, social, and governance (ESG) skills they need, and having the bandwidth necessary to get the job done. Intentions are good, but how do you translate them into action?

Logicalis and Cisco: the intersection of IT and sustainability

Logicalis has committed to carbon neutrality in all global Scope 1 and Scope 2 emissions by 2025 and is on track to meet this goal. Cisco has set a goal to reach net-zero across its value chain (Scopes 1, 2 and 3) by 2040. Both companies are keenly aware that our customers are looking to do business with organizations that hold themselves and their ecosystems responsible for reducing carbon emissions. These companies know that end customers are looking to us to help create a healthier environment. In fact, 49 percent of CIOs have said that they look at carbon output, sustainability, and energy efficiency when choosing new suppliers.

"We recognize the positive impact we can have and our potential can't be understated: we're working hard to make radical, proactive changes that improve our environmental performance and benefit not just us and those in our orbit, but the planet as a whole."

— Bob Bailkoski
   CEO, Logicalis
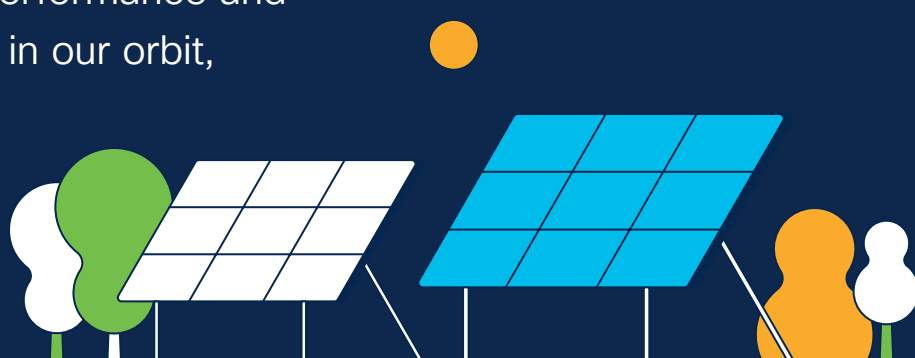
As partners for 20+ years, Cisco and Logicalis have delivered value to our mutual customers through a focus on innovation and service, combining Cisco's world-class hardware and software offerings with Logicalis' market-leading menu of value-added IT services.

Each company is involved with efforts that include:

· Engaging with EcoVadis to offer a holistic understanding of environmental, social, and governance (ESG) performance

· Reporting sustainability results/environmental impact through CDP

· Setting emissions reductions goals in line with climate science—the world's largest group of companies actively driving the reduction of global carbon emissions

· Increasing the use of renewable energy in operations

· Developing policies and targets that focus on reducing carbon footprint

Real-world results: Australia

G. James Glass & Aluminum, an Australian industrial company, wanted to modernize its switching infrastructure and reduce operational overhead by increasing network visibility and automation. Working with a systems integrator that aligned with its ESG goals and met IT needs was an important requirement.

Through its participation in Cisco's Environmental Sustainable Specialization (ESS) program for partners, Logicalis utilized hardware takeback, saving G. James seven percent on a substantial-size deal. As part of its sustainability commitment, Logicalis has used the profit to benefit its client and has also created a professional services fund to support future projects designed with sustainability in mind.

Securing data at sea: National Oceanography Centre (NOC)

Research vessels operating in remote environments confront limited connectivity caused by long periods without reliable network access. Data, scientific systems, and business systems can be threatened by malicious attacks, ransomware, and data breaches. A vessel's limited space and metal structure present challenges to implementing robust wireless infrastructure.

Collaborating with The National Oceanography Centre, one of the world's top oceanographic institutions, Logicalis developed and deployed secure network infrastructure across two research vessels—the RRS Discovery and the RRS James Cook—while adhering to strict time and architectural limitations. The solution provided research personnel with levels of wired and wireless connectivity, access to data, backup and recovery, and security that are expected on land but have posed daunting challenges at sea.

Scale, speed, and trust

Scale and speed are essential in creating and executing sustainability initiatives. So is trust. Companies can't go it alone. To be successful, they must connect with an ecosystem of industry expertise and leadership—an ecosystem that mobilizes technology for the common good.

Learn more about Cisco's holistic approach to environmental sustainability.

Learn more about the Logicalis commitment to a healthy planet.

"Around the world and across every industry, a low-carbon economy represents a great economic opportunity. Making progress toward net zero emissions requires working with our partners to create integrated ecosystems and solutions . . . . Cisco is working with partners like Logicalis on innovative, sustainable solutions that the world urgently needs."

— Denise Lee
   VP, Engineering Sustainability Office, Cisco